

Why Buy a MacBook®

- *Most reliable laptop brand**
- *Best resale/trade-in value*
- *FREE productivity & creativity apps*
- *FREE OS upgrades*
- *Top rated customer support*
- *Sleek all metal unibody design*
- *Less instances of viruses & malware*
- *Runs both Windows & Apple OS*



MacBook Air® 11-inch			MacBook Air® 13-inch		MacBook® (Silver, Gold, Rose Gold, or Space Gray)		MacBook Pro® with Retina® Display 13-inch (Silver or Space Gray)				MacBook Pro® with Retina® Display 15-inch (Silver or Space Gray)		
Display	11.6-inch LED display (1366 x 768)		13.3 - inch LED display (1440 x 900)		12-inch LED display (2304 x 1440)		13.3 - inch LED Retina® display (2560 x 1600)		13.3 - inch LED Retina® display Touch bar w/ integrated Touch ID sensor (2560 x 1600)		15.4 - inch LED Retina® display 2880 x 1800)	15.4 - inch LED Retina® display Touch bar w/ integrated Touch ID sensor (2560 x 1600)	
Processor	1.6GHz dual-core Intel Core i5		1.6GHz dual-core Intel Core i5		1.1GHz dual-core Intel Core M processor	1.2GHz dual-core Intel Core M processor	2.7GHz dual-core Intel Core i5	2.0GHz dual-core Intel Core i5	2.9GHz dual-core Intel Core i5		2.2GHz quad-core Intel Core i7	2.6GHz quad-core Intel Core i7	2.9GHz quad-core Intel Core i7
Storage	128GB	256GB	128GB	256GB	256GB	512GB	128GB	256GB	256GB	512GB	256GB	256GB	512GB
Memory	4GB		8GB		8GB		8GB		8GB		16GB	16GB	
Graphics	Intel HD Graphics 6000		Intel HD Graphics 6000		Intel HD Graphics 515		Intel Iris Graphics 6100	Intel Iris Graphics 540	Intel Iris Graphics 550		Intel Iris Pro Graphics	Intel HD Graphics 530 Radeon Pro 450 w/ 2GB GDDR5 memory & auto graphics switching	Intel HD Graphics 530 Radeon Pro 455 w/ 2GB GDDR5 memory & auto graphics switching
Weight	2.38 lbs		2.96 lbs		2.03 lbs		3.48 lbs	3.02 lbs	3.02 lbs		3.48 lbs	4.02 lbs	
Educational Discount	\$849	\$1049	\$949	\$1,149	\$1,249	\$1,549	\$1,199	\$1,449	\$1,699	\$1,899	\$1,899	\$2,249	\$2,599

PROTECT YOUR INVESTMENT



OPTION 1

Safeware ensures your claims are processed quickly and efficiently. **PLUS you get all of this at an exclusive discount from our store.**

- **Drops**
- **Cracked screens**
- **Liquid Spills**
- **Power surges**

2-Yr Plan
for devices \$351-\$1000

\$99

4-Yr Plan
for devices \$1001-\$2000

\$269

4-Yr Plan
for devices \$2001-\$4000

\$349

AppleCare

OPTION 2

Every Mac comes with a one-year limited warranty and 90 days of telephone technical support. The AppleCare Protection Plan for Mac extends your coverage to three years from the original purchase date.

- **One stop technical support**
- **Apple hardware coverage**
- **Software support included**

MacBook Air
or MacBook Pro 13"

+ \$183

MacBook Pro 15"

+ \$239

iMac

+ \$119

COMET BUNDLES

Get everything you need for your new MacBook at a low price **EXCLUSIVELY** for UTD Students



SAVE
up to
\$186

Includes: Safeware Protection Plan, HP Deskjet Printer, 8GB Flash Drive, Surge Protector, Printer Cable, a Ream of Paper, Printer Cartridge, **Parallels & Windows 10***.

*Windows 10 and Parallels included in Power User Bundle only. Not included in Comet Bundle. Savings based on MSRP value of merchandise. Additional adapters required for systems with USB C ports. TM and © 2016 © Apple, Inc. All rights reserved.

2-Yr Plan
for devices
\$351-\$1000

4-Yr Plan
for devices
\$1001-\$2000

4-Yr Plan
for devices
\$2001-\$4000

**w/ Comet
Bundle**

\$168

\$308

\$418

**w/ Power-user
Bundle**

\$228

\$368

\$478

9 REASONS TO BUY FROM US

- 1 Computer Discounts**
Students save **BIG** on select computer systems.
- 2 Software Discounts**
Save up to 85% on popular software titles.
- 3 Protection Plans Discounts**
Get a complete PC protection; includes accidental damage and theft.
- 4 Bundle Discounts**
Get a complete bundle of essential software and accessories at a huge discount.
- 5 Trade-ins**
Get immediate store credit when you trade in your old computer.
- 6 No-Credit-Check Financing**
Your job and bank account can qualify you for financing.
- 7 FREE In-Store Pick Up**
NEVER pay shipping when you order online and pick up in store.
- 8 In-store Service & Repairs**
Convenient access to remedy any tech related issues.
- 9 Shop by Major**
We will match your computer specifications to any college major on campus... **Guaranteed!**

PROTECT YOUR INVESTMENT



Safeware ensures your claims are processed quickly and efficiently. **PLUS you get all of this at an exclusive discount from our store.**

- **Drops**
- **Cracked screens**
- **Liquid Spills**
- **Power surges**

2-Yr Plan for devices up to \$400	2-Yr Plan for devices \$401-\$1000	4-Yr Plan for devices up to \$1000	4-Yr Plan for devices \$1001-\$2000
---	--	--	---

+ \$79

+ \$99

+\$199

+\$269

COMET BUNDLES

Get everything you need for your new PC at a low price **EXCLUSIVELY** for UTD Students



Includes: Safeware Protection Plan, HP Deskjet Printer, 8GB Flash Drive, Surge Protector, Printer Cable, & **Office 2016 for PC.**

Savings based on MSRP value of merchandise. Additional adapters required for systems with USB C ports.

2-Yr Plan
for devices
up to \$400

4-Yr Plan
for devices
\$401-\$1000

4-Yr Plan
for devices
\$1001-\$2000

\$148

\$168

\$308

**w/ Comet
Bundle**